



**TRIKE RACER HPV VIDEO SLAM COMPETITION
MURRAY BRIDGE AUSTRALIAN INTERNATIONAL PEDAL PRIX
2018**

#TRIKERACERHPV #AHPVSS #PEDALPRIX2018

Trike Racer HPV Video Slam Competition is about filmmakers within the HPV community and the UniSA Australian HPV Super Series creating up to a 4-minute video of a rider, team, school or the event that tells a story at this year's 2018 Murray Bridge 24 hour.

THERE ARE 4 CATEGORIES

- Judges choice with 3 prizes of 1st, 2nd and 3rd
- School Award
- Fan Favourite – People's choice
- Brand Action Commendation Award

PRIZES

Judges:

1st Prize: \$100 JB Hi-Fi voucher

2nd Prize: \$50 JB Hi-Fi voucher

3rd Prize: \$25 JB Hi-Fi voucher

Floodlight Media:

Floodlight Media School Award: \$50 JB Hi-Fi voucher

Fan Favourite:

Fan Fav (based on shares, likes, comments): \$50 JB Hi-Fi voucher

Brand Action:

Brand Action Commendation Award: \$25 JB Hi-Fi voucher

For the Fan Fav, share, like, love across **YouTube**, **Facebook** and **Instagram** your video. Get your team mates, family and friends to like and share and comment. Be proud of your work and get it out there. Must be tagged **#trikeracerhpv** and **#pedalprix2018** to enter. If you're entering as a school add **#trikeracerschool** to your description.

COMPETITION

Competition closes - 2 weeks after Murray Bridge AIPP race
(Monday 7th October 2018 11.55pm CST Australia)

Voting closes - 4 weeks after Murray Bridge AIPP race
(Monday 22nd October 2018 11.55pm CST Australia)

Judges decision are final and announced on AIPP Facebook page on Friday 19th October 2018 by 5pm (CST Australia)

WHY GET INVOLVED?

This is a great opportunity to show your passion for video and media skills and your enjoyment of HPV. You don't need the world's best camera gear to do a great video. Using a phone and an app can produce some great results.

Schools could also enhance their media studies with pedal prix. Remember you can share and post during the day while the race is on **#pedalprix2018** or **#ahpvss**. Up to 2 entries per person or school allowed. This isn't a photo competition; its a video story telling competition.

Want some inspiration? We found this cool [Real Street Skateboarding competition](https://goo.gl/TvwhiQ) for edits, angles and video! (https://goo.gl/TvwhiQ)

Remember we reserve the right to not publish or award inappropriate videos or videos not to the values of the pedal prix community so keep it positive, keep it clean as there are children involved.

WHAT WE'RE LOOKING FOR?

Show us some diversity in the editing, titles, audio and video...tell us a pedal prix story up to 4 minutes long.

Remember judging is subjective and also an artform.

As a judge we want to see something interesting, motivating or exciting that tells a story. We're also looking for good filming, good editing and a good song (remember copyright issues so ensure you credit any audio or footage not yours). Include some cool names or graphics as part of the edit. Quick intro, great outro, style of the shooting and audio with the graphics, diversity in whole footage...its the overall package that takes us on a journey!

Judges won't necessarily pick the same as the Fan Fav. Judges will be more critical of all elements of the video package so its a full, slick and well edited package. Judges are thinking about the total video in a more comprehensive way and 3 judges work on a points system with the total calculated independently for the overall winners with a set judging criteria.

Once judging has concluded we'll contact you via your handle and get your postal address to send you your prize if you're successful.

HOW TO ENTER

Share, like, love across **YouTube**, **Facebook** and **Instagram** your video. You can use one channel or all 3 if you wish. Get your team mates, family and friends to like and share and comment. Be proud of your work and get it out there. Must be tagged **#trikeracerhpv** and **#pedalprix2018** to enter. If you're entering as a school add **#trikeracerschool** to your description.

25 WORDS OR LESS

Additional to the **#trikeracerhpv** and **#pedalprix2018** to enter. Give us a story in the description about your video in 25 words or less. Make it engaging and interesting so we get a sense of what you're trying to achieve.



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JUDGING RUBRIC



www.pedalprix.com.au



Tier One: Does the video follow the guidelines?

Does the video run within and up to the 4 minute time limit? Yes/No

Does the footage only include the 2018 Murray Bridge event? Yes/No

Are any copyrighted materials used in the video with missing credits? Yes/No

Is any portion of the video inappropriate? Yes/No

Tier Two: Quality of Video & Story

20% – Content Quality: Does the video clearly explain a HPV Murray Bridge 24 hour race story?

5 Points

HPV race and story is clearly all tied in giving strong connections to the experience at Murray Bridge

4 Points

HPV racing and story is tied in with a fairly clear connection to the experience at Murray Bridge

3 Points

HPV racing is showing but not the connection or story to the experience at Murray Bridge

1 Point

HPV racing story isn't really shown or any particular connection to the experience at Murray Bridge

20% – Does the video explain the chosen story or theme of a rider, team, school or overall HPV race?

5 Points

The video expertly makes and shows the connections in the story and theme

4 Points

The video explains the story and theme however not quite connected

3 Points

The video states the story or theme however very little continuity

1 Point

The video doesn't have a particular story or theme

20% – Logical Story: Is the story appropriate and logical?

5 Points

A strong story is presented that is both logical and appropriate

4 Points

A story is offered but doesn't clearly connect in the video. The story is appropriate.

3 Points

A story is offered but does not consistently match the video's editing

1 Point

No story is offered

20% – Memorable/Creative: How well does the video draw in the viewer and keep their attention?

5 Points

Viewer is left with a strong understanding of the story, will remember the video, and feels like they want to engage more

4 Points

Viewer is left with general understanding and will remember the video

3 Points

Viewer mostly understands the story and might remember the video. Some elements may distract from viewing experience

1 Point

Video is unclear on the story and random

20% – Production: What is the overall quality of production (including visual and sound elements)?

5 Points

Video is well planned with smooth transitions and edits. Sound is well balanced, consistent and easy to hear. Quality graphics included. All sound and visual elements coincide with the video's story

4 Points

Video is well planned with competent edits. Sound is well balanced and easy to hear. Some graphics included. Most sound and visual elements blend with video's story

3 Points

Video was somewhat planned. Transitions and edits are basic. Sound is reasonably balanced. Low quality graphics. Some sound and visual elements are distracting

1 Point

Video is not well planned and has very average edits. Sound is of poor quality. No graphics. Many sound and visual elements distract from the video's message

Judges decisions are final